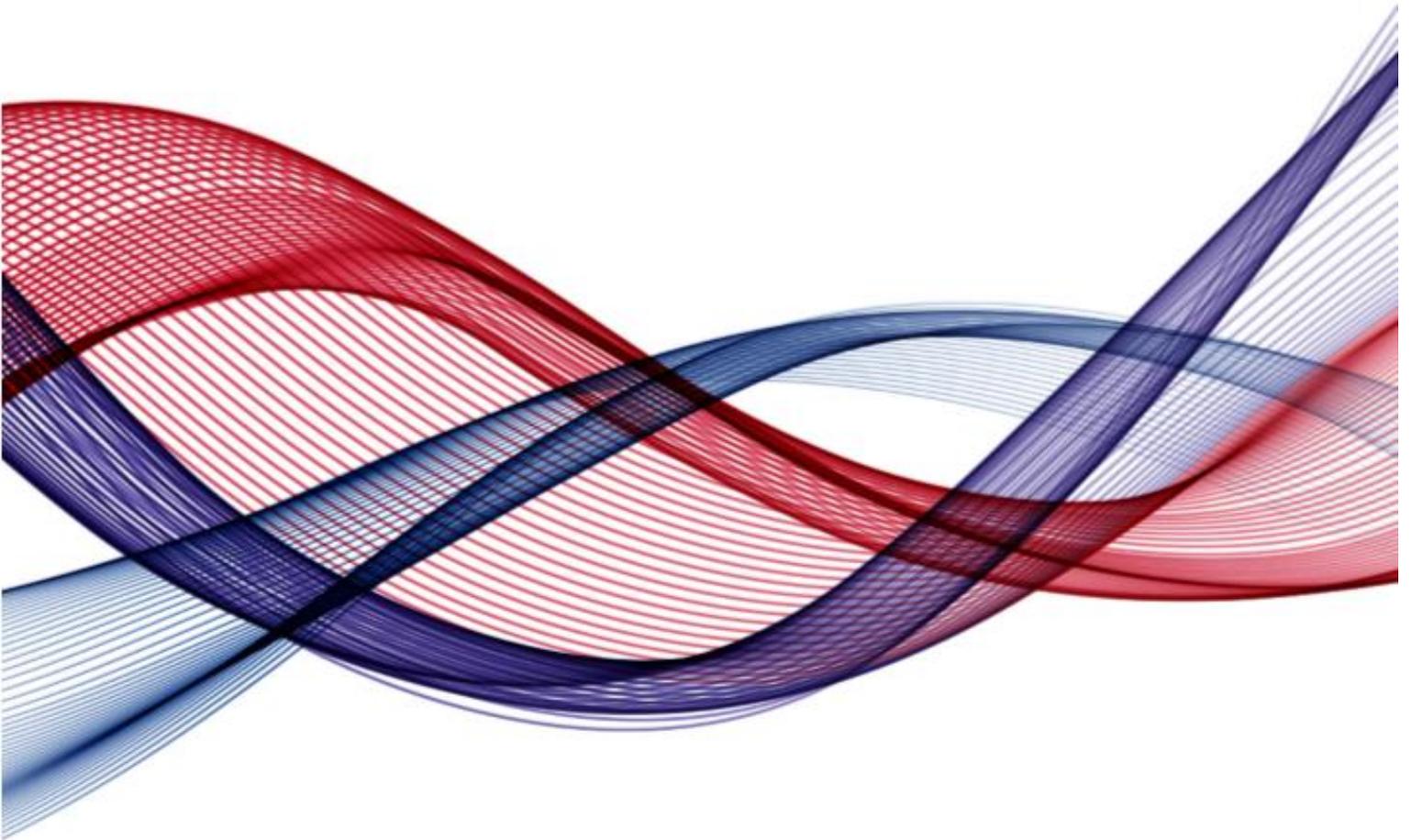




perspectives 2018

The Age of Learning On-Demand



APRIL 11-13, 2018
BELLAGIO, LAS VEGAS, NV

Wednesday, April 11

Location

1:00 p.m. 2:30 p.m. **Workshops**

Learn how Percipio can revolutionize your learning programs *Monet 4*

In this Percipio workshop you will:

- Learn best practices for program setup, assignment creation, evaluating program effectiveness and how to support self-directed learning and
- Share your feedback on new ideas for learning program measurement and tracking, recommended content, intelligent recommendations and support for self-directed learning.

Hari Namduri, Vice President of Innovation, *Skillsoft*

Jim Renner, Director Product Management, *Skillsoft*

2:30 p.m. 3:00 p.m. **Break**

6:00 p.m. 7:30 p.m. **Welcome Reception sponsored by**  *Bellagio Pool*

Thursday, April 12

7:30 a.m. 8:30 a.m. **Perspectives 2018 Breakfast** *Grand Ballroom*

8:30 a.m. 9:00 a.m. **COO Keynote** *Tower Ballroom*
Chad Gaydos, Chief Operating Officer, *Skillsoft*

9:00 a.m. 9:30 a.m. **Learning in the Flow of Work** *Tower Ballroom*

For years organizations have been trying to solve the problem of “on-demand learning” – providing employees, customers, and leaders access to just enough information and skills development to get them where they want to go. In 2018, for the first time, this new mode of learning is possible. In this research-based presentation, Josh Bersin, Principal and Founder, Bersin by Deloitte, will show how micro-learning, macro-learning, and adaptive learning have come together to make “learning in the flow of work” really happen for your organization.

Josh Bersin, Principal and Founder, *Bersin™, Deloitte Consulting LLP*

9:30 am. 10:10 a.m. **What’s Your Positioning DNA? What Does it Tell You About Your Company, Your Positioning and Your Success?** *Tower Ballroom*

Like people, companies are organisms that reflect their creators, their environments, their obstacles, and their strengths. They carry a core instruction set that informs the actions and outcomes of their work. In short, they have DNA. Not chemical, biological DNA, of course,

but corporate DNA. Knowing your positioning DNA can help you align your messaging and drive more successful organizational performance and results.

What you will learn:

- What your DNA tells you about your company, your workforce, your customers and your products.
- The importance of understanding positioning in order to make strategic decisions on branding, messaging and corporate values.
- The Six C's of positioning.
- How to embrace or change your DNA.
- How some leading companies have used their positioning DNA to strengthen their brand, transform their business and achieve success

Andy Cunningham, Founder, *Cunningham Collective*

10:10 a.m. 10:40 p.m.

Break in Partner and Product Expo

*Grand
Ballroom*

10:40 a.m. 11:10 a.m.

Technology Update

Hear from our CTO, Apratim Purakayastha (AP), about exciting developments and the future vision for Skillsoft, Percipio and SumTotal. AP will talk about the next generation of product advancement across Percipio and SumTotal and demonstrate current and upcoming technologies, discuss product roadmaps, and layout an overall technology vision for the company.

Apratim Purakayastha, Chief Technology Officer, *Skillsoft*

*Tower
Ballroom*

11:10 a.m. 11:30 a.m.

Content Update

Join Mark Onisk, our new Chief Content Officer as he takes you through all the new innovations across the content portfolio. Mark, who was appointed in December 2017, brings a proven track record in delivering award-winning learning products and is responsible for Skillsoft's mission of delivering rich and engaging learning content across the portfolio. In his short tenure in the position, Mark has charted a vision for the future and delivered innovations across our product offering, and in this session he will share our content strategy and his vision for elevating our product experience.

Mark Onisk, Chief Content Officer, *Skillsoft*

*Tower
Ballroom*

11:30 a.m. 11:50 a.m.

Innovation Award Announcements

Chad Gaydos, Chief Operating Officer, *Skillsoft*

*Tower
Ballroom*

11:50 a.m. 12:30 p.m.

Why Getting Comfortable in the Uncomfortable is the Secret to Success

Being agile and adaptable are crucial skills in today's ever-changing work world. Those who learn how to evolve alongside technology, emerging markets and new roles will ultimately achieve more success. Wendy Sachs argues that we all need to have entrepreneurial mindsets and embrace concepts of embracing failure and risk taking to compete in the workforce today. Sachs distilled practical guidance and lessons from those who have successfully learned how to redefine their skills and their roles in a climate of constant market and organizational change.

*Tower
Ballroom*

12:30 p.m. 1:30 p.m.

Lunch in Partner and Product Expo sponsored by *rapidLD*

Grand Ballroom

1:40 p.m. 2:25 p.m.

Breakout Sessions



Percipio: Deep Dive and Q&A with Product Team

Gauguin

See the top 5 things that set Percipio apart in the marketplace.

See the user and admin personas that inspire the design of the user interface.

See the latest: Leadership Development Program and ELSA.

Q&A with the Product team.

Potoula Chresomales, Senior Vice President, Product Management, *Skillsoft*

3:20 p.m. 3:50 p.m.

Break in Partner and Product Expo

Grand Ballroom

3:50 p.m. 4:35 p.m.

Breakout Sessions



Empowering veterans with Percipio

Monet 3

Hire Our Heroes is the industry leader in providing no-cost training services in support of 100,000+ veterans who are transitioning, have recently transitioned or have struggled for years after having transitioned from the military to the civilian workforce. Our mission is to empower veterans and their prospective employers with the knowledge, skills, and innovative tools necessary to sustain a strategic workforce for our Nation. With a strong commitment and passion to work with veterans, our board and volunteers work to break down barriers, drive a new conversation about the potential of our veterans, engage organizations and communities, and connect veterans and military families with what they need for meaningful employment, education and overall wellness. Join us for this session to learn:

- How Hire Our Heroes is using Skillsoft's Percipio platform to meet its mission to empower veterans with the knowledge, skills and tools necessary to complete in today's workforce
- The key skill-gaps most common across the veteran community and how Skillsoft is helping to close those gaps
- The marketing approach designed to effectively deliver the "What's in it for me?" message to 100,000+ veterans
- How Hire Our Heroes is partnering with Skillsoft to measure success of the program
- How your organization can partner with Hire Our Heroes to support the hiring of qualified veterans

Daniel Caporale, Chairman & Founder, *Hire Our Heroes*

4:45 p.m. 5:30 p.m.

Breakout Sessions

● The Consumerization of Integration: How Percipio and xAPI are changing the conversation

Why does the word “integration” strike fear in the hearts of so many learning professionals? As organizations look to meet the demands of modern learners, a learning ecosystem is essential and integration is a key enabler. Does L&D need to “Skill Up” or can integration be “Dumbed Down”? In this session, we will explore these questions, how recent changes in our industry, including xAPI, influenced the design and development of Percipio’s integration capabilities and why you should care. We’ll discuss common integration scenarios, how Percipio supports them, and what the future holds for Percipio integration capabilities. Even if you are not yet using Percipio, you will want to hear the latest on learning systems integration.

Monet 3

Jim Renner, Director, Product Management, *Skillsoft*

Michael Snyder, Principal, Product Management, *Skillsoft*

7:00 p.m. 9:00 p.m. **Perspectives Party at the Grand Terrace Pool**

Friday, April 13

7:30 a.m. 8:30 a.m. **Perspectives 2018 Breakfast**

Grand Ballroom

8:30 a.m. 9:15 a.m. **Breakout Sessions**

● Timely & Timeless: The Essential Role of Curation in Skillsoft

Gauguin

Studies show that 1% of a typical work week is all employees can devote to learning and developing. This harsh truth is made harsher when you realize that most of that time is spent searching through a wealth of content assets. Content curation optimizes that effort and maximizes learning time for you and your employees. In this informative session, learn how Skillsoft curators are empowering learners by delivering timely, relevant, and directed content in the cloud-based intelligent learning platform Percipio.

You will learn:

- The positive results content curation can have on you and your business
- The unique ways Skillsoft approaches content curation within Percipio
- The processes and tools we use to curate content

Chris Simpson, Content Curator, *Skillsoft*

David Bevans, Content Curator, *Skillsoft*

9:25 a.m. 10:10 a.m. **Breakout Sessions**

● Percipio: Provide Feedback on the Product Roadmap

Gauguin

Review the product roadmap for 2018.

See what is coming soon: Percipio Compliance.

Provide feedback on prioritization and sequencing of development efforts.

First glimpse at early stage R&D efforts.

Potoula Chresomales, Senior Vice President, Product Management, *Skillsoft*

10:10 a.m. 10:40 a.m. **Break in Partner and Product Expo**

*Grand
Ballroom*

10:40 a.m. 11:25 a.m. **Breakout Sessions**



Percipio: Transitioning Your Organization from Skillport to Percipio

Bellagio 7

Begin to plan how your organization can transition to Percipio.

What to expect during the transition and how to minimize change management.

Provide feedback on the support you might need to make this transition as easy as possible for your organization.

Potoula Chresomales, Senior Vice President, Product Management, *Skillsoft*

Scott Oliver, Senior Manager, Product Management, *Skillsoft*

12:30 p.m.

Boxed Lunch